

A CRIME ON THE BAYOU IMPACT REPORT



TWIN SEAS
MEDIA 2022

INTRODUCTION

In January of 2022, we designed and implemented an impact campaign for A CRIME ON THE BAYOU in partnership with filmmakers, Susan Margolin, Claire Chandler, and Nancy Buirski, and distributors Bullfrog Films and Shout Factory. In the film, Washington, D.C. attorney Richard Sobol stands up to a racist legal system to defend Gary Duncan, a Black teenager wrongfully accused of assaulting a boy in 1966 New Orleans.

The campaign aimed to elevate the film's profile and visibility by forging meaningful partnerships across the educational, legal and advocacy communities. These relationships helped illuminate the relevance of a 1960's story to today's racial justice movement while sharing the film with diverse audiences, sparking honest dialogue and inspiring action.

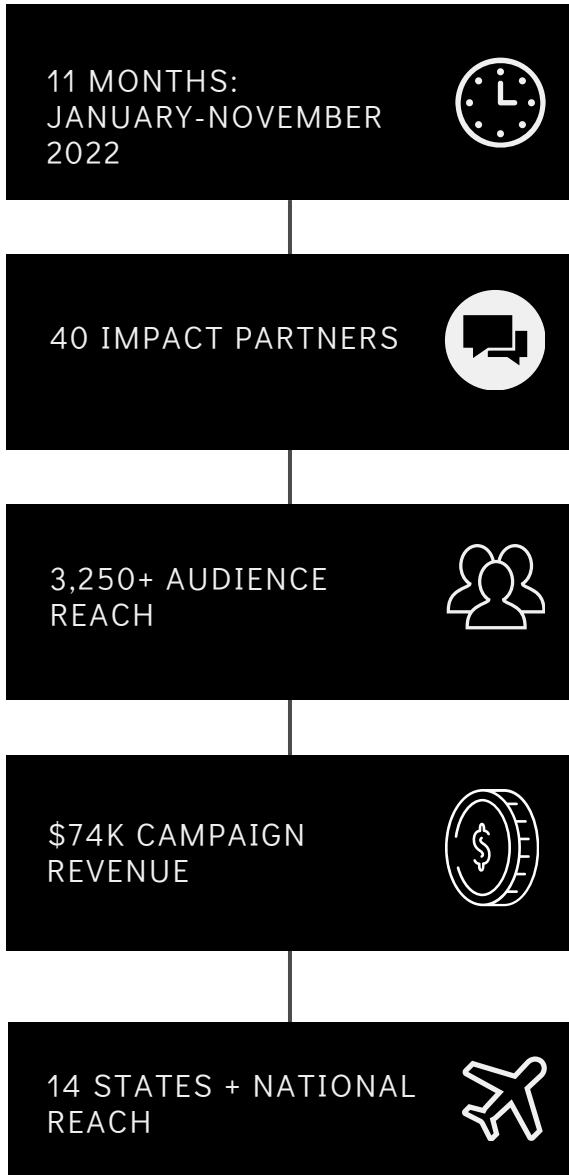
We worked closely with the film subjects, Gary Duncan, Lolis Elie and Armand Derfner, leveraging our contacts from past campaigns and performing strategic outreach to hundreds of organizations across the country. Our menu of offerings, including virtual, in-person, and hybrid screenings focused on a variety of topics from the film such as constitutional law, civil rights, Jim Crow, racial discrimination, criminal justice system, history, allyship, restorative justice, etc.

Over the course of 11 months, we worked with 40 key partners across 14 states, and engaged an audience of about 3,250 people who experienced the film and participated in talkbacks with film subjects and local experts. Through our relationship with state bars and law schools, we developed a network of organizations invested in using A CRIME ON THE BAYOU as an educational tool for change in the long term.

This report presents a snapshot of the campaign's accomplishments. We hope you enjoy reading.



IMPACT SUMMARY



“The film served as a reminder to our law school students that the fight for civil rights and justice for all is rooted in deeply personal, often emotionally traumatic events that threaten to break the human spirit...”

- DR. NICKEY WOODS, ASSISTANT DEAN OF DIVERSITY, EQUITY INCLUSION, USC GOULD SCHOOL OF LAW

”

Director Nancy Buirski (right) and subject Armand Derfner (center) speak at the American Jewish Historical Society in Manhattan.

“

I think a lot of folks need to know this story. Once in a lifetime... to get the opportunity to meet people who I've read about in law books.

-NORRIS HENDERSON,
FOUNDER AND EXECUTIVE
DIRECTOR, VOTE

”

HIGHLIGHTS

THE AMERICAN BAR ASSOCIATION presented the film at the "Equal Justice Conference" in Minneapolis. About 100 legal services and pro bono advocates attended the screening. Post conference, about 10 of the participating legal firms reached out with further inquiries.

RACE FORWARD, one of the largest racial justice organizations in the U.S., hosted a virtual screening attended by 165 people, followed by a conversation with Gary Duncan and Lolis Elie. Feedback from viewers was exceedingly positive: "Your stories offer hope in light of how far we as a nation, sadly still have to go." "This film tugged at my heart quite a bit", and "It was powerful hearing Angela Davis mention the concept of Allyship. The concept never registered. She clarified my confusion."

Our SOUTH CAROLINA BAR Continuing Legal Education (CLE) seminar was attended by over 50 attorneys in-person at a local theater. The conversation was so powerful that director Terry Burnet, immediately introduced us to five other bars recommending the experience.

As part of the Achieving Racial Justice series, and in commemoration of Juneteenth, THE QUATTRONE CENTER and the PENN CAREY LAW Office of Equity & Inclusion presented a hybrid event, that doubled as a CLE program. Over 140 people watched the film and participated in a discussion with Gary Duncan and executive producer Brenda Robinson.

On June 18th, the film became a centerpiece of the 11th NATIONAL CIVIL RIGHTS CONFERENCE in New Orleans, where Gary Duncan and Lolis Elie participated in a post-screening discussion at the Ashé Power House. The event was scheduled around sessions on restorative justice, "Know Your Rights" training and a special Juneteenth Father's Day celebration honoring Jerome "Big Duck" Smith and other fathers of the movement.

THE AFRICAN AMERICAN LIBRARY AT THE GREGORY SCHOOL partnered with us to present the film in Houston, Texas. The venue was the historic DeLuxe Theater, where about 100 people gathered to watch and engage in conversation with Mr. Duncan and Lolis Elie, who spoke remotely from Los Angeles.

“

"Mr. Duncan's words and advice truly resonated with me. The quote for me "fight with your knowledge" took me to church right there on the screen. I had a moment.

It was unfiltered truth! That's the best way I can describe it."

- TYRONE C. BLACK
DEAN OF STUDENTS, GOODWIN
UNIVERSITY

”

Save the Date!

2022

EQUAL JUSTICE CONFERENCE

May 12-14, 2022
PRE-CONFERENCES BEGINNING MAY 11

Minneapolis, Minnesota

ABA
AMERICAN BAR ASSOCIATION

National
Legal Aid &
Defender
Association



JANUARY & FEBRUARY PARTNERS

01

TEMPLE BETH AVODAH
NEWTON, MA

02

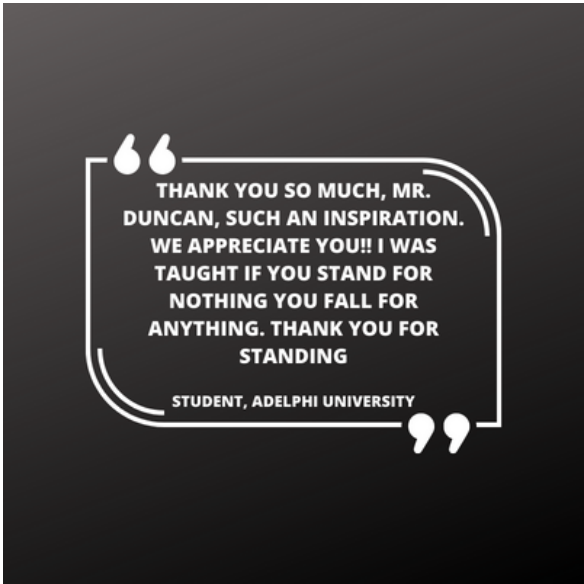
LOUISIANA STATE
UNIVERSITY
LAFAYETTE, LA

03

ADELPHI UNIVERSITY
GARDEN CITY, NY

04

SOUTH CAROLINA BAR
ASSOCIATION
COLUMBIA, SC



“

The movie brought home a reminder that attorneys are to be servants of justice and change agents in our culture. I cannot thank you enough for reaching out to me to host the event, for your prompt and professional help in bringing the program together, especially securing the participation of Mr. Duncan.

TERRY BURNETT, CLE DIRECTOR, SC BAR

”



MARCH & APRIL PARTNERS

05

LOYOLA UNIVERSITY,
COLLEGE OF LAW
NEW ORLEANS, LA

06

DILLARD
UNIVERSITY,
NEW ORLEANS, LA

07

GOODWIN
UNIVERSITY
HARTFORD, CT

08

USC GOULD
SCHOOL OF LAW
LOS ANGELES, CA

09

HOWARD
UNIVERSITY
WASHINGTON, DC

10

ALBANY LAW SCHOOL
ALBANY, NY

11

ACLU
JACKSON, MS

12

THE GRAND CINEMA
TACOMA, WA

13

UNION COLLEGE
NEW YORK, NY

14

HISTORIC MITCHELVILLE
FREEDOM PARK
HILTON HEAD ISLAND, SC



Gary Duncan with a group of students at Dillard University in New Orleans.

“
THANK YOU FOR YOUR SPIRIT, MR.
DUNCAN... FOR YOUR SACRIFICE. SUCH AN
INSPIRATION AND MOTIVATION TO KEEP
FIGHTING.
”
STUDENT, HOWARD UNIVERSITY

MAY & JUNE PARTNERS

15

EQUAL JUSTICE
CONFERENCE
MINNEAPOLIS, MN

16

AMERICAN JEWISH
HISTORICAL SOCIETY
NEW YORK, NY

17

ST. LOUIS KAPLAN
FELDMAN
HOLOCAUST
MUSEUM
ST. LOUIS, MO

18

CENTER FOR
CONSTITUTIONAL
RIGHTS
NEW YORK, NY

19

RACE FORWARD
NATIONAL

20

PENN LAW
PHILADELPHIA, PA

21

11TH ANNUAL
CIVIL RIGHTS
CONFERENCE
NEW ORLEANS, LA

22

BOSTON &
PHILADELPHIA
ATHENAEUMS

23

THE CHICAGO BAR
FOUNDATION
CHICAGO, IL

24

WASHINGTON
STATE BAR
SEATTLE, WA



Gary Duncan (left) and Lolis Elie (left) at the 11th Annual Civil Rights Conference in New Orleans with Rev. Tyrone Edwards (center).



AUGUST & SEPTEMBER PARTNERS



25
LEVITE JCC
BIRMINGHAM, AL

26
THE HISTORIC NEW
ORLEANS
COLLECTION
NEW ORLEANS, LS

27
YESHIVA UNIVERSITY:
HILLEL ROGOFF
MEMORIAL LECTURE
NEW YORK, NY

28
UTAH HUMANITIES &
UTAH CENTER FOR THE
BOOK
SALT LAKE CITY, UTAH

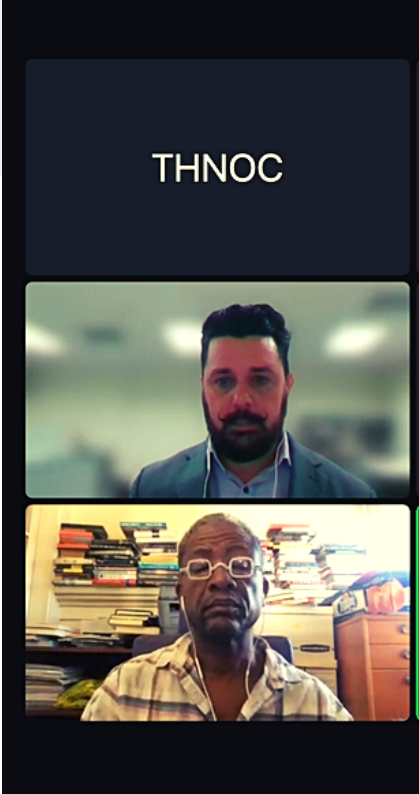
29
STOEL RIVES, LLP
NATIONAL



30
WILLIAM & MARY
UNIVERSITY
WILLIAMSBURG, VA

31
ASSOCIATION FOR
THE STUDY OF
AFRICAN
AMERICAN LIFE
AND HISTORY
MONTGOMERY, AL

32
THE OHIO STATE
UNIVERSITY AT
NEWARK
NEWARK, OH



Lolis Elie speaks (bottom) during the Historic New Orleans Collection event.

bullfrogfilms presents
A CRIME ON THE BAYOU SPECIAL CONFERENCE FILM SCREENING!
FRIDAY, SEPTEMBER 30 AT 12PM • MONTGOMERY 3

Plaquemines Parish, Louisiana, 1966. Unjustly charged with Battery for touching a white boy's arm, 19-year-old Cary Duncan refuses to plead guilty. Aided by young Jewish CCDC attorney Richard Sobok, Duncan confronts a racist legal system and parish boss to challenge his arrest, taking the case all the way to the Supreme Court and establishing the right to a trial by jury for all Americans.

This and other films are available on DVD and streaming for educational use from Bullfrog Films. Scan the QR Code below to learn more. Previews available.

bullfrog FILMSO A leading publisher of independent documentaries on social justice issues
visit us online at www.bullfrogfilms.com
Ph: (610) 779-8226 • http://bullfrogfilms.com/asalh_2022.html

107TH ANNUAL MEETING AND CONFERENCE
ASALH FILM FESTIVAL
SPONSORED BY BLACK HOLLYWOOD EDUCATION AND RESEARCH CENTER

All In-Person Films will be in The Renaissance Montgomery Hotel & Spa Montgomery Room 3 and all Virtual Films will be available through ASALH TV the entire conference.

THURSDAY, SEPTEMBER 29, 2022
HIDDEN IN FULL VIEW | 2:15 P.M. - 4:00 P.M. CST
BELLY OF THE BEAST | 6:30 P.M. - 8:00 P.M. CST
BLACK FEMINIST | 8:15 P.M. - 10:00 P.M. CST

FRIDAY, SEPTEMBER 30, 2022
FANNIE LOU HAMER'S AMERICA | 8:30 A.M. - 10:00 A.M. CST
THE SIX TRIPLE EIGHT | 10:15 A.M. - 11:45 A.M. CST
A CRIME ON THE BAYOU | 12:00 P.M. - 2:00 P.M. CST
STORMING CAESARS PALACE | 2:15 P.M. - 4:00 P.M. CST
RECLAIMING POWER | 6:30 P.M. - 8:00 P.M. CST
HEALING IN COLOUR | 8:15 P.M. - 10:00 P.M. CST

SATURDAY, OCTOBER 1, 2022
STATELESS | 10:15 A.M. - 11:45 A.M. CST
BARBARA LEE | 12:30 P.M. - 2:00 P.M. CST
TWO FILMS ON AFRICATOWN | 2:15 P.M. - 4:00 P.M. CST
AMERICA'S WAR ON ABORTION | 6:00 P.M. - 8:00 P.M. CST
FRUIT | 8:15 P.M. - 10:00 P.M. CST

VIRTUAL AMERICAN RECKONING
Sponsored by: Black Hollywood Education and Research Center
Virtual Only Film Sponsored by: PBS Frontline VISIT WWW.ASALH.ORG/FILM

OCTOBER-NOVEMBER PARTNERS

33

MARTIN LUTHER KING
INSTITUTE
STANFORD, CA

34

HAMLIN UNIVERSITY
ST. PAUL, MN

35

PEPPERDINE
UNIVERSITY,
LOS ANGELES, CA

36

THE AFRICAN AMERICAN
LIBRARY AT THE
GREGORY SCHOOL
HOUSTON, TX

37

NEW YORK
COUNTY LAWYERS
ASSOCIATION
NEW YORK, NY

38

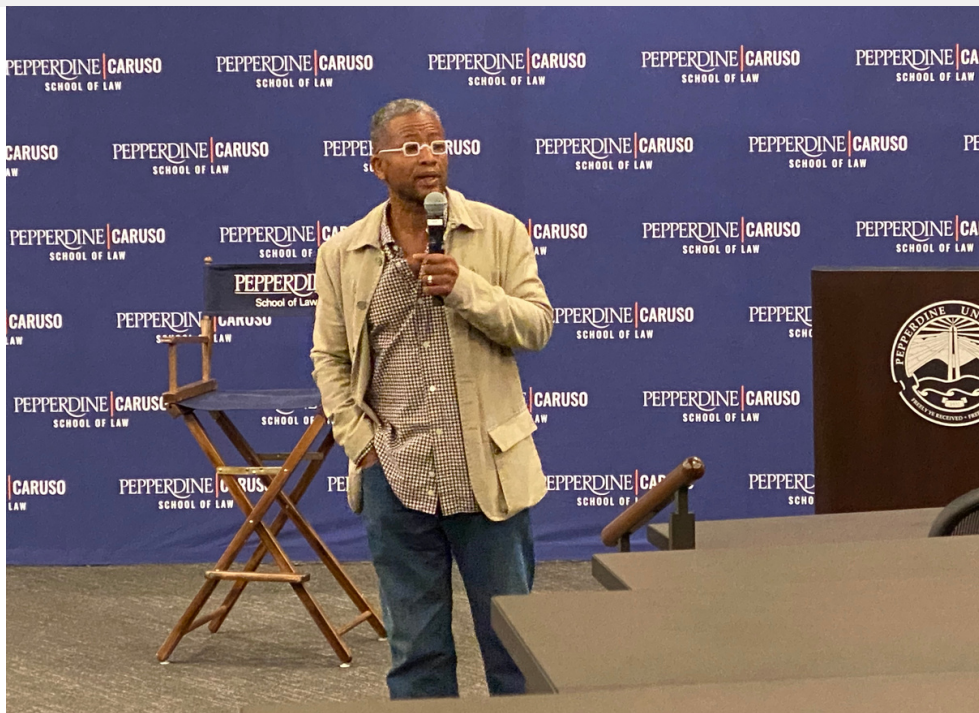
REEL TIME CLE
NATIONAL

39

PACIFIC
SOCIOLOGICAL
ASSOCIATION
SEATTLE, WA

40

THE AVERY RESEARCH
CENTER FOR AFRICAN
AMERICAN HISTORY AND
CULTURE AT THE COLLEGE
OF CHARLESTON, NC



Lolis Elie speaks at Pepperdine University School of Law in Los Angeles.

PARTNERS PROMOTION SAMPLES

AJHS American Jewish Historical Society

Film Screening:
A Crime on the Bayou

Followed by a discussion with civil rights attorney Armand Derfner



May 23rd | 7pm ET
The Center for Jewish History
15 W 16th Street, NYC
AJHS.org/programs

This program is sponsored by Dr. Larry Raskin in memory of Jack Coleman

FREEDOM FLICKS

UNJUST BY DESIGN
THE CRIMINAL LEGAL SYSTEM



Join us anytime **June 3-6, 2022** for an on-demand virtual screening of **A Crime on the Bayou**, and an exclusive talk-back discussion on the struggle against Anti-Black racism in the criminal legal system and the Jim Crow South.

Talk-back Featuring:
Gary Duncan
Attorney | A Crime on the Bayou
Armand Derfner
Attorney & Executive Director | VOTE-NOLA
Norris Henderson
Founder & Executive Director | VOTE-NOLA
Moderated by Emily Early
Associate Director | Southern Regional Office | Center for Constitutional Rights

ASL and live English transcription available

Register now at:
bit.ly/unjust-design-ff

Screening & Discussion

The post-film discussion will feature Gary Duncan (petitioner in the U.S. Supreme Court case Duncan v. Louisiana) and executive producer Brenda Robinson L'03, moderated by Paul Heaton, Executive Director of the Quattrone Center. The screening will begin shortly.

 **QUATTRONE CENTER** for the Fair Administration of Justice |  **Racial Justice** |  **Penn Law** |  **Office of Equity and Inclusion**

COURAGE AGAINST INJUSTICE

A SCREENING AND CONVERSATION WITH UNSUNG HERO GARY DUNCAN AND WRITER/FILMMAKER LOLIS ERIC ELIE
AWARDING OF DERRICK BELL SCHOLARSHIP




100% ROTTEN TOMATOES

"THOUGHTFUL AND ILLUMINATING"
Hollywood

A FILM BY NANCY BUISKI
A CRIME ON THE BAYOU

Directed by Nancy Buiski (Loving Story, The Rape of Reay Taylor), Executive Produced by John Legend

Documentary Screening and Discussion
THURS. APRIL 7th @ 6-8 PM
Mississippi Civil Rights Museum Craig H. Nielsen Auditorium 222 North St. Jackson, MS

A Crime on the Bayou chronicles the SCOTUS decision on Duncan v. Louisiana. It's 1966 in Plaquemine, Louisiana. A young Black fisherman, Gary Duncan, tries to break up a fight between white and Black teenagers.

11TH ANNUAL NATIONAL CIVIL RIGHTS CONFERENCE

Panelist

BATON ROUGE, LOUISIANA | JUNE 20TH - 21ST



GARY DUNCAN
ACTIVIST, A CRIME ON THE BAYOU

PARTNERS PROMOTION SAMPLES CONT'



ACLEA Friends and CLE Colleagues!!

Please join us in co-sponsoring this live **NATIONAL Webinar on Fighting Systemic Racism in the Justice System!** (**NEW DATE**)



LEMON'S LEGACIES PORCH TALK A CRIME ON THE BAYOU SCREENING AND CONVERSATION



Virtual Event on September 29, 2022
Film Screening at 4:30 p.m., followed by
6 p.m. Conversation with Director Nancy Buirski,
film subjects Gary Duncan & Lolis Eric Elie

Dinner and Movie Screening: A Crime on the Bayou

📅 September 29, 2022

The Caruso Law Office of Diversity and Belonging is pleased to announce a new accelerated degree agreement (3+3) with Tuskegee University, one of the 104 historically black colleges and universities (HBCUs) in the US. This 3+3 degree program allows for Tuskegee students to attend the first year of law school after finishing their junior year at Tuskegee, therefore earning a bachelor's degree followed by a juris doctor in six years instead of seven.

In celebration of this development, we invite you to join us for a screening of the film *A Crime on the Bayou* on Monday, October 10, in the Caruso Auditorium. This documentary tells the story of how a Black teenager named Gary Duncan, after being arrested for touching a white boy's arm, challenged the systemic racism of Louisiana and took his fight for justice all the way to the U.S. Supreme Court.

Dinner will be served at 5 PM. After the screening, there will be a Q&A session with Lolis Elie, a son of a lawyer involved in the events in the film. Admission is free, but [registration is required](#).

This event is presented by the Caruso School of Law Office of Diversity and Belonging, with support from the Graziadio Business School Diversity Council and Student Engagement and Success, the Graduate School of Education and Psychology, the School of Public Policy, and the Seaver College Office of Intercultural Affairs.

Pepperdine University

Seaver College

Caruso School of Law

Graziadio Business School

Graduate School of Education & Psychology

School of Public Policy

Diversity

Social Impact

The Historic New Orleans Collection @visit_thnoc · Aug 30
Join us tonight (August 30) for a free virtual screening and Q&A.

Register to attend: ow.ly/yMbi50Khcl


#nola #history #film



[WEBINAR] SPECIAL MOVIE & PANEL DISCUSSION: A Crime on the Bayou

Continuing Legal Education Institute

SPECIAL MOVIE & PANEL DISCUSSION: A Crime on the Bayou,
Featuring Gary Duncan 2.5 NY Credits: 1 DIEB; 1.5 Skills; 2 NJ Credits: 1 Ethics (DIEB); 1.5 General



Program Co-sponsors: NYCLA's Criminal Justice Section and NYCLA's Young Lawyers Section

Join us for a very special event!!

PARTNERS PROMOTION SAMPLES CONT'


AJHS American Jewish Historical Society | Smithsonian Affiliate

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Search collections... [Ask a reference question](#)

Upcoming Programs | Past Programs



Film Screening:
A Crime on the Bayou
Followed by a discussion with director Nancy Buirski & civil rights attorney Armand Derfner

May 23rd | 7:00 PM
The Center for Jewish History
15 West 16th Street, NYC
RSVP program


In Person Film Screening: A Crime on the Bayou

Screening at the Center for Jewish History followed by a talkback with director Nancy Buirski and civil rights attorney Armand Derfner

Monday, May 23, 2022, 7:00 pm
Ticket Info:

Free with RSVP

In person at:
The Center for Jewish History
15 West 16th Street, NYC
Program length: 2 hours
All dates and times are Eastern Standard (US and Canada)
Proof of full COVID-19 vaccination with matching ID is required in order to enter the Center for Jewish History



Law School Events
USC Gould School of Law

DEI presents A Crime on the Bayou: Film Screening & Conversation with Filmmakers

Apr 4, 2022 from 6:00 PM - 8:00 PM

USC Gould Diversity, Equity and Inclusion Office presents A Crime on the Bayou: Film Screening & Conversation with Filmmakers



FILMS | **EVENTS & RENTALS** | **COVID-19 RESPONSE** | **PROGRAMS**

A CRIME ON THE BAYOU

Documentary | 2022 | NR. 1hr 31min
CAST: Gary Duncan, Richard Sobol, Lolis Eric Elie
DIRECTOR: Nancy Buirski
TUESDAY FILM SERIES | APR. 12, 2022 | MASKS OPTIONAL

OFFICIAL TRAILER

A Crime on the Bayou (2021) Official Trailer (HD)

Watch later | Share

Watch on YouTube

A Black teenager bravely challenges the most powerful white supremacist in 1960s Louisiana with the help of a young Jewish attorney. Systemic racism meets its match in decisive courtroom battles, including the U.S. Supreme Court, and a lifelong friendship is born. (IMDb)

JOIN US FOLLOWING THE 7:00PM SCREENING FOR A POST-FILM DISCUSSION / Q+A LED BY ONE OF THE LAWYERS FROM THE FILM: ARMAND DERFNER.

ACLU
Mississippi

JOIN US

FOR A SPECIAL SCREENING OF 'A CRIME ON THE BAYOU'

April 7th, 6-8 PM @ the Mississippi Civil Rights Museum

RSVP NOW →

AGENCY PROMOTION SAMPLES

UPCOMING SCREENINGS



A CRIME ON THE BAYOU

Swipe right to find out about our June impact screenings

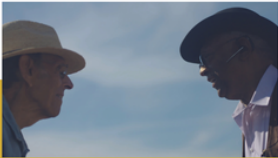


The University of Pennsylvania - Carey Law School
Philadelphia, PA
Thursday, June 16th



11th National Civil Rights Conference - Ashé Cultural Arts Center
New Orleans, LA
Saturday, June 18th

Center for Constitutional Rights
National - Virtual Screening
Friday June 3rd through Monday, June 6th




Race Forward
National - Virtual Screening
Friday, June 10th

Save the date!

The Center for Constitutional Rights will be screening **A CRIME ON THE BAYOU** from June 3rd to June 6th

Register now to secure your Spot!



VIRTUAL SCREENING

SPEAKERS:

- Gary Duncan, A Crime on the Bayou
- Armand Derfner, Attorney, A Crime on the Bayou
- Norris Henderson, Executive Director, VOTE

Moderated by Emily Early, Associate Director, Southern Regional Office, Center for Constitutional Rights


A CRIME ON THE BAYOU
IMPACT TOUR APRIL 2022

- USC GOULD LAW SCHOOL | APRIL 4
LOS ANGELES, CALIFORNIA
- HOWARD UNIVERSITY | APRIL 6
WASHINGTON, DC
- ALBANY LAW SCHOOL | APRIL 7
ALBANY, NEW YORK
- ACLU OF MISSISSIPPI | APRIL 7
JACKSON, MISSISSIPPI
- THE GRAND CINEMA | APRIL 12
TACOMA, WASHINGTON
- UNION COLLEGE | APRIL 13
SCHENECTADY, YORK
- MITCHELLEVILLE FREEDOM PARK | APRIL 28
HILTON HEAD ISLAND, SOUTH CAROLINA

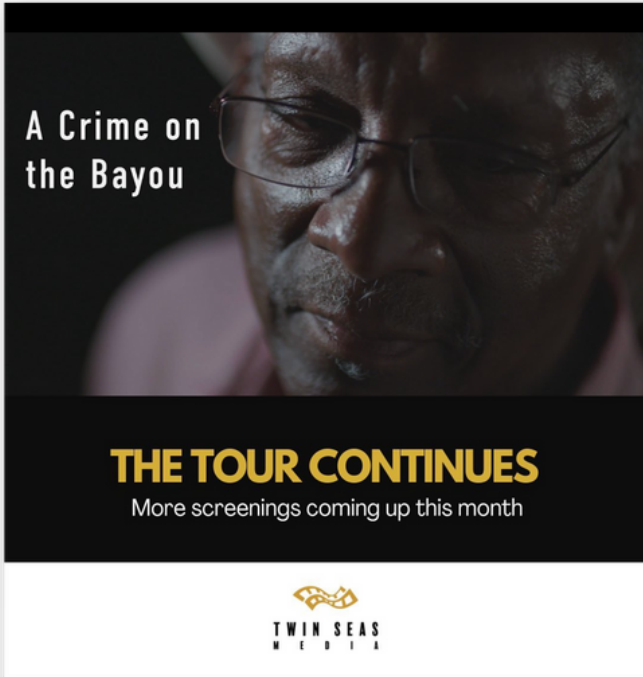
"THOUGHTFUL AND ILLUMINATING" *Hollywood Reporter*

Our Impact Tour continues!

A Crime on the Bayou will be screening at the Center for Jewish History in NYC followed by a talkback with director Nancy Buirski and civil rights attorney Armand Derfner



AGENCY PROMOTION SAMPLES CONT'



A Crime on the Bayou

THE TOUR CONTINUES
More screenings coming up this month

TWIN SEAS MEDIA



A CRIME ON THE BAYOU
SEPTEMBER SCREENINGS

Check them out:

- Yeshiva University: Hillel Rogoff Memorial Lecture, September 8
- Utah Humanities, September 12
- Stoel Rives LLP, September 13
- Furman University, September 15
- Houston Public Library & DeLuxe Theatre, September 22
- William & Mary University, The Lemon Project, September 29

View insights Boost post

Liked by ponyboys_themovie and 6 others




Twin Seas Media @MargaVarea · Sep 12

Tonight we are showing [@CrimeOnTheBayou](#) at the Utah Humanities Book Festival! Screening followed by a conversation with film subject [@LolisEricElie](#) and [@by_mattvanmeter](#), author of DEEP DELTA JUSTICE, the book that inspired the film. More at fb.me/e/6YRdlBxhJ @FilmsAugusta



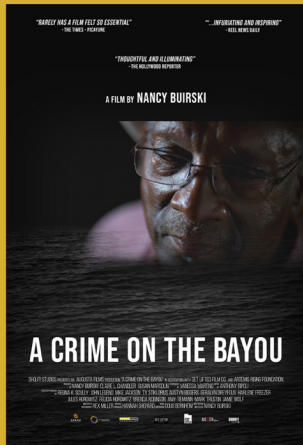
SCREENING:
A CRIME ON THE BAYOU



Levite JCC
Birmingham, Alabama
Sunday August 21st
2:00 AM - 4:30 PM

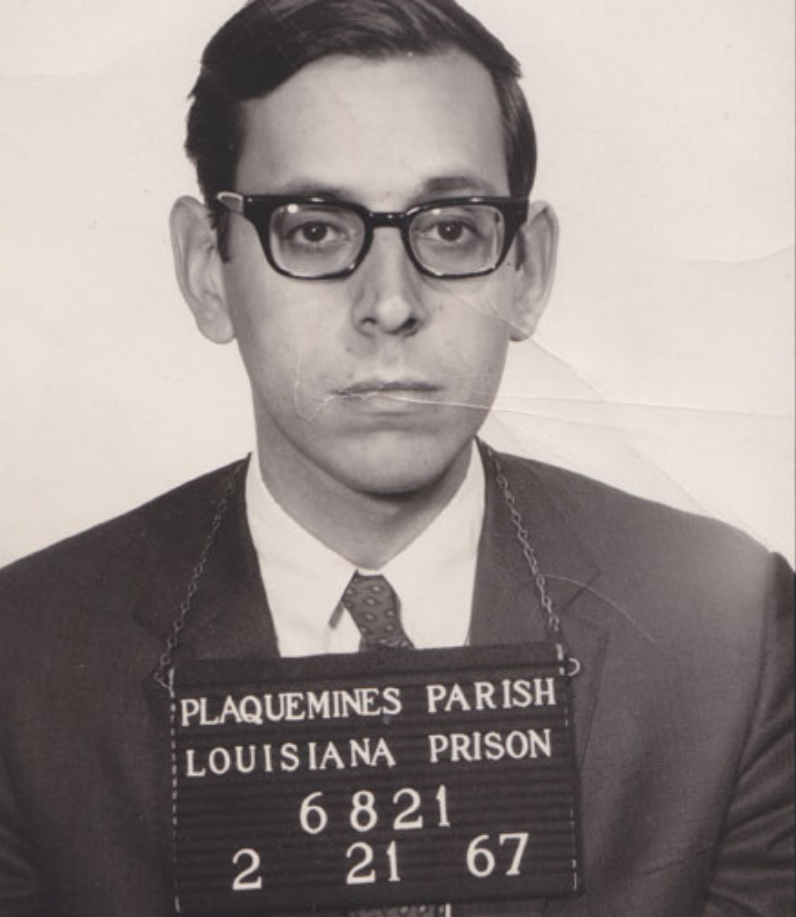
TWIN SEAS MEDIA

SCREENING AND DISCUSSION:
A CRIME ON THE BAYOU



A CRIME ON THE BAYOU

CHICAGO BAR ASSOCIATION
June 29th 4 PM (CDT)



A Crime on the Bayou

