



## **SYNOPSIS**

LOBSTER WAR is an award-winning feature film about a climate-fueled conflict between the United States and Canada over waters that both countries have claimed since the end of the Revolutionary War. The disputed 277 square miles of sea, known as the Gray Zone, were traditionally fished by US lobstermen. But as the Gulf of Maine has warmed faster than nearly any other body of water on the planet, the area's previously modest lobster population has surged. As a result, Canadians have begun to assert their sovereignty, warring with the Americans to claim the bounty.

#### **TIMELINE**

6 months



## **STRATEGY**

### **GOALS**

Live screening tour partnering with New England independent cinemas and other relevant organizations to:

- Spark meaningful conversations between environmental activists and lobstermen whose livelihood depends on the lobster fisheries.
- Raise awareness among the general public about global warming in the Gulf of Maine and its effect in the lobsters population, as well as economic repercussions.

### **IMPACT PARTNERS**

- New Bedford Fishing Heritage Center
- Lobster Institute, University of Maine
- Sustainable Woodstock
- Gulf of Maine Research Institute
- Grand Manan Fishermen's Association
- Bigelow Laboratory for Ocean Sciences



Screening at the Music Hall Theatre.

## **SCREENING MODEL**

One-time or limited engagement engagements on a revenue shared model. Most screenings took place followed by a community conversation.

### **GEOGRAPHICAL FOCUS:**

- Maine
- Vermont
- New Hampshire
- Massachusetts



## **LOBSTER WAR**

(USA, 114 MIN, DIRECTED BY DAVID ABEL & ANDY LAUB)

# SUNDAY, MAY 5 - 7PM CAPE CINEMA

"Stunningly photographed ."

— Mike Perreault, executive director of the Maine Film Center

"Beautiful ... A compelling statement on the effects of climate change on fisheries."

- Rob Conery, Cape Cod Times

"Engaging ... Lobster War gives a personal window on the daily lives of the hard working fishermen and their families, on and off the water..." - Richard Wahle, director of the Lobster Institute

### AUDIENCE ENGAGEMENT

"We had a showing of Lobster War in Belfast, ME, and one of UMaine's satellite facilities on the coast. More than 100 in attendance. Quite a few fishermen; and a lot of nodding heads and positive feedback on the way out. That says a lot about the street cred of this film."

 Richard Wahle, director of the Lobster Institute, Research Professor, School of Marine Sciences, University of Maine "It's stunningly photographed and tells an important story about one of Maine's most renowned industries, while raising important, contemporary questions about borders and the environment."

Mike Perreault, executive director of the Maine Film Center

"We had a great turnout...140... pretty well filled the theater. The film was amazing. David did a superb job juxtaposing the emotions of the lobstermen with the scientific facts...well done!"

- Helen Meserve, Harbor Theatre

11/30/19: Water's Edge Cinema, Provincetown, Mass.

11/26/18-11/27/18: Cape Ann Cinema and Stage, Gloucester, Mass.

11/30/18-12/2/18: Three days of screenings at the <u>Stonington Opera House</u>, Stonington, Maine. Director David Abel will speak on Saturday night.

12/16/18: <u>Criterion Theatre</u>, Bar Harbor, Maine.

12/08/18: Martha's Vineyard Film Society, Martha's Vineyard, Mass. Director David Abel will be doing a virtual Q&A via Skype.

1/13/19: Strand Theatre, Rockland, Maine.

1/09/19: Woodstock Town Hall Theatre, Woodstock, Vermont.

Director David Abel will be doing a Q&A afterward. Reception at 5 p.m.

1/04/19-1/10/19: Cape Ann Cinema and Stage, Gloucester, Mass. Encore presentation.

1/17/19: Lincoln County Community Theater, Damariscotta, Maine.

2/01/19: The Music Hall, Portsmouth, N.H. Q&A with Director David Abel.

2/13/19: <u>Grand Manan Community School</u>, Grand Manan, New Brunswick. Organized by the Grand Manan Fishermen's Association, and by donation. All proceeds will be donated to the local cancer society.

2/27/19: <u>Hutchinson Center</u>, Belfast Maine. Presented by the University of Maine and the Lobster Institute.

3/06/19: Nantucket Dreamland Theater, Nantucket, Mass.

3/02/19: <u>Boothbay Harbor Theatre</u>, Boothbay, Maine. Q&A afterward with Dr. Nick Record, a senior research scientist at the Bigelow Laboratory for Ocean Sciences.

3/31/19: <u>Railroad Square Cinema</u>, Waterville, Maine. Director David Abel will be doing a Q&A via Skype.

4/28-29/19: <u>Berkshire Museum, The Little Cinema</u>. Pittsfield, Mass. Screenings on Sunday at 7 p.m. and Monday at 1:30 p.m. and 7 pm.

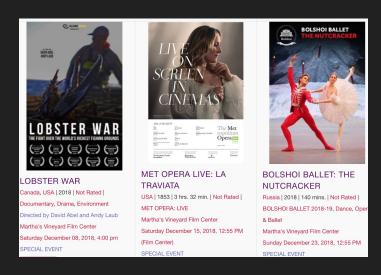
4/11/19: <u>Portland Museum of Art</u>, Portland, Maine. Afterward, there will be a discussion with Andy Pershing, chief scientific officer of the Gulf of Maine Research Institute.

5/5/19: Wilton Town Hall Theatre, Wilton, NH.

5/26/19: Firehouse Center for the Arts, Newburyport, Mass. Screening followed by a panel.

5/23/19: <u>New Bedford Whaling Museum</u>, New Bedford, Mass. Hosted by the New Bedford Fishing Heritage Center.

6/5/19: <u>Cape Cinema</u>, Dennis, Mass. Director David Abel will be doing a Q&A afterward.



Martha's Vineyard Film Center promo.

6/04/19: <u>Cape Ann Museum</u>, Gloucester, Mass. Panel discussion with Arthur "Sooky" Sawyer, president of the Massachusetts Lobstermen's Association; Mark Ring, chairman of the Gloucester Fisheries Commission and secretary of the Lobster Foundation of Massachusetts; and filmmaker David Abel. Moderated by *Gloucester Daily Times* reporter Sean Horgan.

6/15/19: Chatham Orpheum, Chatham, Mass.



Chatham Orpheum Center promo.

## **AUDIENCE REACH**

